


CLAIRE MCINTOSH

Front-end developer & designer

CONTACT

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SKILLS

Visual design:

- UI design
- Graphic design
- Sketch
- Figma
- Adobe CC Photoshop
- Adobe CC Illustrator

Front-end development

- HTML
- CSS
- SASS
- JavaScript
- Bootstrap
- Ember Js
- Handlebars
- Visual Studio Code
- GitHub Desktop / Bit bucket

Email design & development

- Responsive design
- Testing in Litmus
- Debugging
- Template building

PROFILE

Passionate designer and front-end developer specialising in HTML, CSS, JavaScript & Ember.js. I have worked on a wide range of projects from designing and building emails, microsites, websites & landing pages to developing single page applications.

WORK EXPERIENCE

FRONT-END DEVELOPER

RAPP

July 2016 - Present

- Designed and implemented 8 single page applications using Ember.js framework, Bootstrap and SASS for Mercedes-Benz head office and showrooms.
- Created a reusable component library that is used in each app
- Use Sketch to design the UI for new features based on requirements and present the proposed designs back to Mercedes-Benz and stakeholders.
- Collaborate with back-end developers to continuously support, fix bugs and add new features to the apps.
- In 2022, Mercedes-Benz changed the way customers purchased new cars. We launched a new app specifically for New Car orders, which has been highly successful. 95% of New Car orders are made using this app.
- Work in agile environment with daily stand-ups, keep track of user stories/bugs using Jira, contribute to sprint planning and team retrospectives. Present new features to Mercedes-Benz and stakeholders in a demo, which takes place in each sprint.
- Support other members of the team and code review their work to provide additional perspective and catch previously missed errors.

EDUCATION

Newcastle College

2009-2010

BA (Hons) Creative Practice

2:2

2007-2009

FdA Web Design & Development

Pass

REFERENCES

Available on request

WEB DESIGNER

Caspian Media

December 2014 - July 2016

- Produced wireframes and designed websites for Caspian Media's own brands Real Business, Business Advice and Real Deals and liaised with the outsourced web developers for the development of the websites.
- Designed and built responsive emails. Tested emails in Litmus and fixed any bugs.

DIGITAL DESIGNER

Encore Tickets

May 2013 - December 2016

- Designed creative concepts for banners for new campaigns.
- Built responsive HTML emails for campaigns and offers to promote theatre shows. Tested emails, fixed any bugs and uploaded to Silverpop for distribution.
- Built HTML and CSS micro sites and landing pages for campaigns and promotions.

WEB DESIGNER

Team Valley Web

January 2012 - February 2013

- Designed creative websites and logos for a diverse range of small to medium sized businesses.
- Liaised with clients to ascertain their requirements, agreed a timescale and action plan to complete each project.
- Made updates to existing websites for clients on their behalf.

WEB DESIGNER

Contract Roles

April 2010 - February 2012

- Designed creative websites and logos for a diverse range of small to medium sized businesses.
- Worked closely with front and back-end web developers to ensure the design was coded and exhibited the look and image the clients wanted to portray.
- Liaised with clients so they were involved throughout the design process ensuring the websites were always completed to fulfil their vision.